



BACHELOR'S DEGREE IN
**BUSINESS
ADMINISTRATION
WITH MAJOR IN
INTERNATIONAL BUSINESS**

The Bachelor's Degree in Business Administration with major in International Business prepares students with the knowledge and skills necessary to perform within the international business environment. It will also prepare students to adapt to the global environment, rapidly changing through the knowledge of economic, political, legal, ethical, and international aspects of businesses.

Possible Employment Opportunities*

- International Business Manager* ◀
- International Marketing Director* ◀
- Multinational Sales Manager* ◀
- Business Development Director* ◀
- International Trade and Customs Manager or Coordinator* ◀
- Foreign Sales Representative* ◀
- Import and Export Specialist or Agent* ◀
- International Customer Service Specialist Finance* ◀

*These examples are intended to serve as a general guide. There are many factors that determine what occupation an individual can achieve and NUC University cannot guarantee its graduates a specific job position. Some positions may require licensing or other certifications. We encourage you to research your job requirements and career goals.



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NUC University is an institution authorized by the Board of Postsecondary Institutions (JIP) through certifications 2019-161 and 2017-384 to 390. NUC University is accredited by the Middle States Commission on Higher Education, 3624 Market Street, Philadelphia, PA 19104. [267-284-5000] www.msche.org. NUC University - IBC Technical Division [NUC-IBC], is included in this accreditation. MSCHE is an institutional accreditation agency recognized by the United States Secretary of Education and the Council for Higher Education Accreditation (CHEA).

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BUSINESS ADMINISTRATION WITH MAJOR IN INTERNATIONAL BUSINESS

Program Competencies

- Ability to communicate effectively, in oral and written form, in English and in Spanish, while employing creativity and sensibility towards an assertive communication.
- Critically analyze economic, sociological, ethical, and political problems in the world to contribute to society and improve the quality of life.
- Efficiently use technology and other media in the search of information for analysis and decision-making processes in businesses.
- Examine the economic, socio-cultural, and legal-political environments surrounding international businesses.
- Apply his/her knowledge and skills in organizations, while identifying opportunities and threats and developing strategies within the area of international business management.
- Perform efficiently with the knowledge, skills, and attitudes needed to implement solutions with a sense of duty and ethical reasoning.

Program Availability

- South Florida

Distribution

- 40 credits - general courses
- 50 credits - core courses
- 24 credits - concentration courses
- 6 credits - elective courses
- 120 credits - total credits

Outstanding Courses

- International and Multicultural Management
- Legal Issues in International Business
- International Marketing
- International Finance
- Policies and Business Strategies



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