



MASTER'S DEGREE IN
**BUSINESS
ADMINISTRATION WITH
SPECIALTY IN PLANNING
AND STRATEGY**

Possible Employment Opportunities*

- Operations Manager* ◀
- General Manager* ◀
- Managing Analysts* ◀
- Sales Manager* ◀
- Administrative Manager* ◀
- Business Development Manager* ◀
- Business Analysis & Strategy Manager* ◀

*These examples are intended to serve as a general guide. There are many factors that determine what occupation an individual can achieve and NUC University cannot guarantee its graduates a specific job position. Some positions may require licensing or other certifications. We encourage you to research your job requirements and career goals.

The Master's Degree Program in Business Administration with Specialty in Planning and Strategy aspires to develop professionals with the necessary knowledge and skills to manage daily and non-routine operations within the company. The graduates from this program will be able to develop strategic projects and at the same time participate effectively in the management of operations. Furthermore, the student will be able to manage quantitative, qualitative, comparative, and analytical methodological tools, as well as tools in planning, direction, and control of operations in organization.



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NUC University is an institution authorized by the Board of Postsecondary Institutions (JIP) through certifications 2019-161 and 2017-384 to 390. NUC University is accredited by the Middle States Commission on Higher Education, 3624 Market Street, Philadelphia, PA 19104. [267-284-5000] www.msche.org. NUC University - IBC Technical Division [NUC-IBC], is included in this accreditation. MSCHE is an institutional accreditation agency recognized by the United States Secretary of Education and the Council for Higher Education Accreditation [CHEA].

MASTER'S DEGREE IN

BUSINESS ADMINISTRATION WITH SPECIALTY IN PLANNING AND STRATEGY

Program Competencies

- Analyze and select the quantitative and qualitative methodological tools that help you conceptualize strategic decisions and serve as support in the planning, direction and control of the operations of any type of organization.
- Collect, analyze and interpret multidimensional information through the use of technology for the development and implementation and control of creative strategies for the operations of any type of organization.
- Demonstrate leadership with an entrepreneurial vision, tolerant of cultural diversity and capable of using critical thinking to make optimal decisions based on ethics and social responsibility.
- Valuing the economic, cultural, social and political environment that surrounds companies and directing efforts in the area of operations so that they add value to these organizations.
- Apply their knowledge and skills in organizations of different levels of complexity to establish and defend their arguments verbally and in writing.

Program Availability

- South Florida

Distribution

- 24 credits - core courses
- 15 credits - specialty courses
- 39 credits - total credits

Outstanding Courses

- Operations Management
- Strategic Planning
- Quantitative Analysis for Decision Making



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