



## Possible Employment Opportunities\*

- General Manager ◀
- Office manager ◀
- Operations supervisor ◀
- Area manager ◀

\*These examples are intended to serve as a general guide. There are many factors that determine what occupation an individual can achieve and NUC University cannot guarantee its graduates a specific job position. Some positions may require licensing or other certifications. We encourage you to research your job requirements and career goals.

# BACHELOR'S DEGREE IN BUSINESS ADMINISTRATION WITH MAJOR IN GENERAL BUSINESS

The Bachelor's Degree in Business Administration with major in General Business, provides students with the necessary knowledge, skills and abilities to apply management principles to contemporary business problems, manage organizations and use business theories according to their relevance and application to the global world.



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BACHELOR'S DEGREE IN

# BUSINESS ADMINISTRATION WITH MAJOR IN GENERAL BUSINESS

## Program Competencies

- Ability to creatively apply their knowledge and skills, in the performance of their functions as manager of companies or organizations in general.
- Ability to perform efficiently with the knowledge, skills and attitudes necessary to implement solutions with leadership, and a sense of duty, with ethical reasoning, and integrating the use of technology.
- Ability to apply their knowledge and skills in organizations being able to elaborate, defend arguments and identify problems within the area of business administration.
- Ability to understand and understand the economic, social and political environment that surrounds private companies and public entities, and identify and participate in projects that add value to the organization.

## Program Availability

- South Florida

## Distribution

- 45 credits - general courses
- 47 credits - core courses
- 24 credits - concentration courses
- 4 credits - elective courses
- 120 credits - total credits

## Outstanding Courses

- Policies and Business Strategies
- Electronic Commerce
- Commercial Laws
- Entrepreneurship
- Information Systems Principles
- Fundamentals of Business Coaching
- Organizational Change Management
- International Labor Legislation



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