Possible Employment Opportunities*

Information systems analyst ◄
Business intelligence manager ◄
Business Intelligence Engineer ◄
Business Systems Developer ◄

*These examples are intended to serve as a general guide. There are many factors that determine what occupation an individual can achieve and NUC University cannot guarantee its graduates a specific job position. Some positions may require licensing or other certifications. We encourage you to research your job requirements and career goals.

BACHELOR'S DEGREE IN
BUSINESS ADMINISTRATION WITH MAJOR IN BUSINESS INTELLIGENCE

The Bachelor's Degree program in Business Administration with major in Business Intelligence, prepares the student with the basic knowledge and skills to gather, extract, analyze and visualize data. Transforming this data into valuable knowledge, will help students to develop and implement integral solutions within the company. This will allow the creation of plans that will help the organizations in reaching their goals and objectives.

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BUSINESS ADMINISTRATION WITH MAJOR IN BUSINESS INTELLIGENCE

Program Availability

○ South Florida

Distribution

○ 45 credits - general courses
○ 47 credits - core courses
○ 24 credits - concentration courses
○ 4 credits - elective courses
○ 120 credits - total credits

Outstanding Courses

○ Introduction to Business Intelligence
○ Decision Support System
○ Business Analytics
○ Applications for Business Analysis
○ MS Excel for Business Intelligence

Program Competencies

○ Communicate effectively orally and in writing in Spanish and English developing creativity and sensitivity towards assertive communication.

○ Critically analyze the economic, sociological, ethical and political problems of the contemporary world to contribute to society and improve the quality of life.

○ Handle company data in an ethical and responsible manner.

○ Use applications for the extraction, transformation and visualization of data through dynamic tables and graphs that help organize, analyze and create reports for stakeholders inside and outside the organization.

○ Use MS Excel and other analysis tools to create data models and convert them into valuable information.

○ Apply Web Analytics to maximize the value of a business, measure customer traffic and evaluate the behavior of users who visit a website.

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