



ASSOCIATE DEGREE IN
**BUSINESS
ADMINISTRATION
WITH MAJOR IN
ENTREPRENEURSHIP**

Possible Employment Opportunities*

- Administrator* ◀
- Assistant manager* ◀
- Sales Manager* ◀
- General Manager* ◀
- Entrepreneur* ◀

*These examples are intended to serve as a general guide. There are many factors that determine what occupation an individual can achieve and NUC University cannot guarantee its graduates a specific job position. Some positions may require licensing or other certifications. We encourage you to research your job requirements and career goals.

The Associate's Degree in Business Administration with Major in Entrepreneurship trains students in the skills essential to planning, establishing, and managing a business operation. Students in this program will develop a business plan from the formulation of an idea to its execution, evaluation, and optimization. The program aims to prepare professionals with the managerial, ethical, and legal knowledge necessary to develop and manage socially responsible businesses.



NUC UNIVERSITY
| ONLINE DIVISION

1.888.431.0121
online.nuc.edu

NUC University is an institution authorized by the Board of Postsecondary Institutions (JIP) through certifications 2019-161 and 2017-384 to 390. NUC University is accredited by the Middle States Commission on Higher Education, 3624 Market Street, Philadelphia, PA 19104. [267-284-5000] www.msche.org. NUC University - IBC Technical Division (NUC-IBC), is included in this accreditation. MSCHE is an institutional accreditation agency recognized by the United States Secretary of Education and the Council for Higher Education Accreditation (CHEA).

ASSOCIATE DEGREE IN

BUSINESS ADMINISTRATION WITH MAJOR IN ENTREPRENEURSHIP

Program Competencies

- Apply the fundamental principles of business administration in the development and operation of a business on legal, tax and social responsibility bases.
- Employ the basic knowledge of the human capital management process such as recruitment, selection and performance evaluation to achieve the objectives established in the small business planning processes.
- Develop business plans critically and creatively that respond to the challenges and changes of the target market.
- Communicate their ideas effectively orally and in writing, in Spanish and English, with assertiveness in their professional performance.
- Use computer and digital tools in an ethical way in the basic processes of accounting, marketing and finance for problem solving and decision making in the business world.
- Demonstrate leadership skills in their professional performance, aware of the economic, sociological and political reality of their community, with a high sense of legal, ethical and moral responsibility, as well as respect for diversity.

Program Availability

- South Florida

Distribution

- 22 credits - general courses
- 43 credits - concentration courses
- 65 credits - total credits

Outstanding Courses

- Introduction to Business
- Accounting and Finance for Entrepreneurs
- Business plan
- Legal, Tax and Social Responsibility
- Digital Marketing



NUC UNIVERSITY
| ONLINE DIVISION

FOLLOW US  

