MASTER'S DEGREE IN
BUSINESS ADMINISTRATION

The graduates of the Master's Degree in Business Administration will be able to implement management principles, while applying the process and analysis of optimal evaluation to contemporary business problems. Manage organizations within a dynamic and competitive global environment, using proper business tools for qualitative and quantitative research and resolve organizational problems. Furthermore, evaluate business theories according to their relevance and application to the world of global business and develop professionally with an appreciation of the importance of social responsibility, ethics, and excellence.

NUC UNIVERSITY
| ONLINE DIVISION

1.888.431.0121
online.nuc.edu

MASTER'S DEGREE IN
BUSINESS ADMINISTRATION

Program Competencies

○ Critically and ethically apply knowledge to lead teams and organizations in the strategic management of the information systems infrastructure.

○ Evaluate the legal, ethical, social and global implications of information systems to make fundamental decisions and optimize results.

○ Recommend solutions to secure an organization's digital assets and intellectual property.

○ Implement policies and procedures to guarantee confidentiality and integrity in virtual and local network systems.

○ Create and implement dimensional models to extract, analyze, visualize data and interpret results that allow strategic decision making.

Program Availability

○ South Florida

Distribution

○ 24 credits - core courses
○ 15 credits - specialty courses
○ 39 credits - total credits

Outstanding Courses

○ Human Resources Development Administration and Management
○ Business Leadership
○ Social and Ethical Responsability
○ Project Management and Administration

NUC UNIVERSITY
ONLINE DIVISION

FOLLOW US