

NUC UNIVERSITY

BACHELOR'S DEGREE IN BUSINESS ADMINISTRATION WITH MAJOR IN GENERAL BUSINESS

CURRICULUM

CIP CODE: 52.0201

CODE	TITLE	LECTURE	LAB	PRACTICUM	TOTAL HOURS	CREDITS
<u>1ST TERM</u>						
BUMA 1000	INTRODUCTION TO BUSINESS	45	0	0	45	3
SPAN 1010	BASIC SPANISH I	45	0	0	45	3
MATH 1010	BASIC MATHEMATICS	45	0	0	45	3
ITTE 1031L	COMPUTER LITERACY AND LABORATORY	<u>30</u>	<u>30</u>	<u>0</u>	<u>60</u>	<u>3</u>
		165	30	0	195	12
<u>2ND TERM</u>						
SPAN 1020	BASIC SPANISH II	45	0	0	45	3
MATH 1050	BUSINESS MATHEMATICS	45	0	0	45	3
BISC 1010	BIOLOGICAL SCIENCES	45	0	0	45	3
BUAD 2000	FUNDAMENTALS OF MANAGEMENT	45	0	0	45	3
SEMI 1010	TRANSITION TO UNIVERSITY LIFE AND PROFESSIONAL TRAINING SEMINAR	<u>15</u>	<u>0</u>	<u>0</u>	<u>15</u>	<u>1</u>
		195	0	0	195	13
<u>3RD TERM</u>						
ENGL 1010	BASIC ENGLISH I	45	0	0	45	3
MATH 2080	QUANTITATIVE METHODS	45	0	0	45	3
ACCO 1000	INTRODUCTION TO ACCOUNTING I	60	0	0	60	4
BUAD 2010	POLICIES AND BUSINESS STRATEGIES	45	0	0	45	3
SOSC 1010	SOCIAL SCIENCES I	<u>45</u>	<u>0</u>	<u>0</u>	<u>45</u>	<u>3</u>
		240	0	0	240	16
<u>4TH TERM</u>						
ENGL 1020	BASIC ENGLISH II	45	0	0	45	3
BUAD 2040	CREATIVITY AND INNOVATION IN BUSINESS	45	0	0	45	3
BUAD 2070	ENTREPRENEURSHIP	45	0	0	45	3
ACCO 3520	MANAGERIAL ACCOUNTING	<u>60</u>	<u>0</u>	<u>0</u>	<u>60</u>	<u>4</u>
		195	0	0	195	13
<u>5TH TERM</u>						
BUAD 3000	HUMAN RESOURCES ADMINISTRATION	45	0	0	45	3
ENGL 2050	CONVERSATIONAL ENGLISH	45	0	0	45	3
FINA 2100	FINANCE AND CASH FLOW	45	0	0	45	3
HUMA 1010	HUMANITIES I	45	0	0	45	3
ELECTIVE	_____	<u>45</u>	<u>0</u>	<u>0</u>	<u>45</u>	<u>3</u>
		225	0	0	225	15

BACHILLERATO EN ADMINISTRACIÓN DE EMPRESAS CON CONCENTRACIÓN GENERAL

SECUENCIAL CURRICULAR

CIP CODE: 52.0201

<u>6TH TERM</u>						
BUAD 3010	COMPARATIVE MANAGEMENT	45	0	0	45	3
BUAD 1020	BUSINESS INFORMATION SYSTEMS	45	0	0	45	3
SPAN 2040	WRITING AND COMPOSITION	45	0	0	45	3
ECON 2000	MICRO ECONOMICS	45	0	0	45	3
BUAD 3190	ORGANIZATIONAL LEADERSHIP	<u>45</u>	<u>0</u>	<u>0</u>	<u>45</u>	<u>3</u>
		225	0	0	225	15
<u>7TH TERM</u>						
SOSC 1020	SOCIAL SCIENCES II	45	0	0	45	3
BUAD 3020	PROJECT MANAGEMENT FOR ADMINISTRATORS	45	0	0	45	3
MKTG 1010	MARKETING PRINCIPLES	45	0	0	45	3
STAT 2000	INTRODUCTION TO STATISTICS	<u>45</u>	<u>0</u>	<u>0</u>	<u>45</u>	<u>3</u>
		180	0	0	180	12
<u>8TH TERM</u>						
MGMT 1020	OPERATIONS MANAGEMENT	45	0	0	45	3
BUAD 3050	ETHICS IN BUSINESS	45	0	0	45	3
ECON 3200	MACROECONOMICS	45	0	0	45	3
HUMA 1020	HUMANITIES II	<u>45</u>	<u>0</u>	<u>0</u>	<u>45</u>	<u>3</u>
		180	0	0	180	12
<u>9TH TERM</u>						
BUAD 3200	CHANGE MANAGEMENT AND ORGANIZATIONAL DEVELOPMENT	45	0	0	45	3
MKTG 2050	INTRODUCTION TO DIGITAL MARKETING	45	0	0	45	3
BUAD 4000	INTEGRATIVE SEMINAR BUSINESS ADMINISTRATION	45	0	0	45	3
ELECTIVE	_____	<u>45</u>	<u>0</u>	<u>0</u>	<u>45</u>	<u>3</u>
		180	0	0	180	12
TOTAL HOURS / CREDITS		1785	30	0	1815	120

Note: Course weeks may vary depending on the program offering, which has a total length of approximately 144 weeks.