



Possible Employment Opportunities

High-level leadership positions in private corporations, non-profit organizations, and government agencies.

Organizational consultants

University professors

*These examples are intended to serve as a general guide. There are many factors that determine what occupation an individual can achieve and NUC University cannot guarantee its graduates a specific job position. Some positions may require licensing or other certifications. We encourage to research your job requirements and career goals.

DOCTORATE IN

BUSINESS ADMINISTRATION WITH SPECIALTY IN STRATEGIC MANAGEMENT

The Doctorate in Business Administration (DBA) program with a specialization in Strategic Management will prepare students in formulating, implementing, and controlling business strategies within an organization. They will apply strategies for analyzing the challenges that companies face today, such as strategic management of information systems and financial and market decisions that support corporate strategy. Likewise, students will develop critical skills to lead teams within companies, superior skills for strategic management, and profound knowledge of theory and applied research in business. Program graduates will be able to work in high-level leadership positions in private corporations, non-profit organizations, and government agencies. In addition, they will be able to work as organizational consultants or university professors.



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NUC University (NUC) is an accredited institution and a member of the Middle States Commission on Higher Education (MSCHE) www.msche.org. NUC's NUC University – IBC Technical Division (NUC-IBC), NUC University - Florida Technical College (NUC-FTC), and The Digital Animation & Visual Effects School (The DAVE School) are included in this accreditation. NUC's accreditation status is Accreditation Reaffirmed. The Commission's most recent action on the institution's accreditation status on 2019 was to reaffirm accreditation. MSCHE is an institutional accrediting agency recognized by the U.S. Secretary of Education and the Council for Higher Education Accreditation (CHEA).

DOCTORATE IN

BUSINESS ADMINISTRATION WITH SPECIALTY IN STRATEGIC MANAGEMENT

Program Competencies

- Apply theories and tools of business administration to complex business problems in a critical and creative manner, allowing for decision-making that brings value to the organization.
- Integrate technology and reliable information resources for the collection and analysis of data that support strategic decision-making and the defense of their research work.
- Exhibit high-level communication skills, both orally and in writing, expressing their views clearly in complex situations. Apply the scientific methodology of research in their statements and proposals for strategic attention to business problems.
- Value the ethical and legal principles of strategic leaders in decision-making, as well as the sensitivity leading to the recognition of diversity in an environment free of discriminatory practices in a globalized world.

Program Availability

- Arecibo, Bayamón, Caguas, Mayagüez, Ponce, Río Grande and Online Division

Distribution

- 30 credits - core courses
- 12 credits - specialty courses
- 18 credits - research/dissertation courses
- 60 credits - total credits

Outstanding Courses

- Strategic Financial Analysis
- Business Innovation Management
- Global Strategic Management
- Corporate Strategy
- Strategic Management
- Strategic Organizational Leadership
- Information Systems Strategic Management
- Dissertation Seminar
- Dissertation I & II



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