

NUC UNIVERSITY

GRADUATE PROGRAM

BUSINESS ADMINISTRATION AND TECHNOLOGY DEPARTMENT DOCTORATE IN BUSINESS ADMINISTRATION WITH SPECIALTY IN STRATEGIC MANAGEMENT

CURRICULUM SEQUENCE

CIP CODE: 52.0201

CODE	TITLE	HOURS	CREDITS
<u>1ST TERM</u>			
<i>Module 1</i>			
DBA 7000	INTRODUCTION TO DOCTORAL STUDIES	45	3
DBA 7010	BUSINESS ECONOMY	45	3
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<i>Module 2</i>			
DBA 7020	STRATEGIC MARKETING	45	3
DBA 7100	STRATEGIC FINANCIAL ANALYSIS	<u>45</u>	<u>3</u>
		180	12
<u>2ND TERM</u>			
<i>Module 1</i>			
DBA 7110	HUMAN RESOURCES STRATEGIC DEVELOPMENT	45	3
STRA 8000	CORPORATE STRATEGY	45	3
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<i>Module 2</i>			
STAT 7000	STATISTICS FOR BUSINESS RESEARCH	45	3
DBA 7200	BUSINESS INNOVATION MANAGEMENT	<u>45</u>	<u>3</u>
		180	12
<u>3RD TERM</u>			
<i>Module 1</i>			
REME 7000	RESEARCH METHODOLOGY FOR BUSINESS	45	3
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<i>Module 2</i>			
STRA 8100	STRATEGIC MANAGEMENT	<u>45</u>	<u>3</u>
		90	6

DOCTORATE IN BUSINESS ADMINISTRATION WITH SPECIALTY IN STRATEGIC MANAGEMENT
 CURRICULUM
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CODE	TITLE	HOURS	CREDITS
<u>4TH TERM</u>			
<i>Module 1</i>			
DBA 7210	GLOBAL STRATEGIC MANAGEMENT	45	3
<i>Module 2</i>			
STRA 8200	STRATEGIC ORGANIZATIONAL LEADERSHIP	<u>45</u>	<u>3</u>
		90	6
<u>5TH TERM</u>			
<i>Module 1</i>			
DBA 7300	QUANTITATIVE METHODS AND METRICS FOR DECISION MAKING	45	3
<i>Module 2</i>			
STRA 8300	INFORMATION SYSTEMS STRATEGIC MANAGEMENT	<u>45</u>	<u>3</u>
		90	6
<u>6TH TERM</u>			
RESE 9000	DISSERTATION SEMINAR	<u>90</u>	<u>6</u>
		90	6
<u>7TH TERM</u>			
RESE 9100	DISSERTATION I	<u>90</u>	<u>6</u>
		90	6
<u>8TH TERM</u>			
RESE 9200	DISSERTATION II	<u>90</u>	<u>6</u>
		90	6
TOTAL HOURS / CREDITS		900	60

Notes:

- Terms have a duration of 16 weeks and modules 8 weeks.
- All core and major courses must be approved with a minimum grade of "B".
- Dissertation courses are approved (P), in progress (IP), or not approved (NP).