



ASSOCIATE'S DEGREE
**BUSINESS
ADMINISTRATION**

Possible Employment Opportunities*

*Graduates of this program will be able to ◀
work as administrators, assistant
managers, and administrative assistants,
among other entry-level positions in
various industries.*

*These examples are intended to serve as a general guide. There are many factors that determine what occupation an individual can achieve and NUC University cannot guarantee its graduates a specific job position. Some positions may require licensing or other certifications. We encourage to research your job requirements and career goals.

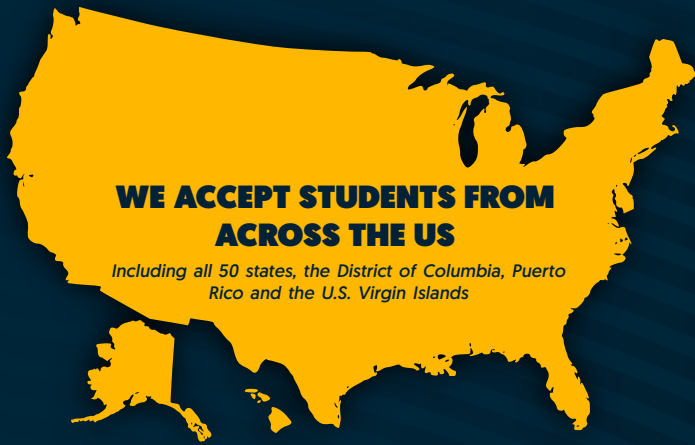
The Associate's Degree in Business Administration program prepares students with basic knowledge and skills in organization management. Students will examine introductory concepts on the topics of management, marketing, human resources, accounting, and finance that will prepare them for decision-making in organizations. Likewise, they will acquire knowledge of entrepreneurship, information systems management, and how to foster creativity and innovation in companies.



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UNIVERSITY — SOUTH FLORIDA CAMPUS

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online.nuc.edu

NUC University (NUC) is an accredited institution and a member of the Middle States Commission on Higher Education (MSCHE) www.msche.org. NUC's NUC University – IBC Technical Division (NUC-IBC), NUC University - Florida Technical College (NUC-FTC), and The Digital Animation & Visual Effects School (The DAVE School) are included in this accreditation. NUC's accreditation status is Accreditation Reaffirmed. The Commission's most recent action on the institution's accreditation status on 2019 was to reaffirm accreditation. MSCHE is an institutional accrediting agency recognized by the U.S. Secretary of Education.



WE ACCEPT STUDENTS FROM ACROSS THE US

Including all 50 states, the District of Columbia, Puerto Rico and the U.S. Virgin Islands

ASSOCIATE'S DEGREE

BUSINESS ADMINISTRATION

Program Competencies

- Identify theories, principles, and practices related to business administration for efficient business management integrating technology.
- Recognize the economic, social, and political environment around local and international companies for the promotion of projects that add value to the organization.
- Develop accurate oral and written reports related to their work area for the proper functioning of the business.
- Employ technology and other means to search for information during the business analysis and decision-making process.
- Critically analyze business situations that enable creative and innovative solutions to business challenges.
- Assess the importance of ethics and respect for diversity for decision-making in their area of work.

Language Option

- Spanish
- English
- Dual language (bilingual)**

**In a dual language approach, all materials and resources will be provided in English, and selected resources, lessons and interactions in Spanish (first language). Students must have adequate mastery of their first language. All standardized testing, competencies, or end-of-program projects must be completed in English while enrolled in a dual language program.

Program Availability

- South Florida

Distribution

- 36 General courses credits
- 13 Core Courses
- 19 Major courses credits
- 1 Elective course credit
- 69 Total credits

Outstanding Courses

- Fundamentals of Management
- Multiculturalism
- Introduction to Business
- Policies and Business Strategies
- Marketing Principles
- Micro Economics



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