Possible Employment Opportunities*

Administrator ◄
Assistant Manager ◄
Sales Manager ◄
Entrepreneur ◄

*These examples are intended to serve as a general guide. There are many factors that determine what occupation an individual can achieve and NUC University cannot guarantee its graduates a specific job position. Some positions may require licensing or other certifications. We encourage to research your job requirements and career goals.

ASSOCIATE'S DEGREE

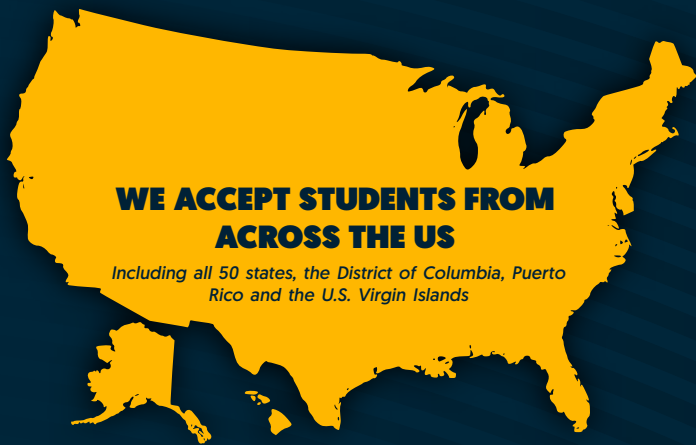# BUSINESS ADMINISTRATION IN ENTREPRENEURSHIP

The Associate's Degree in Business Administration in Entrepreneurship trains students in the skills essential to planing, establishing, and managing a business operation. Students in this program will develop a business plan from the formulation of an idea to its execution, evaluation, and optimization. The program aims to prepare professionals with the managerial, ethical, and legal knowledge necessary to develop and manage socially responsible businesses.

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305.390.8406
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ASSOCIATE'S DEGREE

BUSINESS ADMINISTRATION IN ENTREPRENEURSHIP

Program Competencies

- Apply the fundamental principles of business administration in business development and operation on the bases of legal, tax, and social responsibility.

- Employ basic knowledge in the management of human capital such as recruitment, performance selection, and evaluation to achieve established goals in the processes of small business planning.

- Develop critical and creative business plans that respond to the challenges and changes of the target market.

- Effectively communicate their ideas in verbal and written Spanish and English, with assertiveness in their professional performance.

- Ethically use informative and digital tools in basic accounting, marketing, and financing processes for problem-solving and decision-making within the business world.

- Demonstrate leadership skills in their professional performance, conscious of the economic, sociological, and political reality of their community, with a high sense of legal, ethical, and moral responsibility including respect for diversity.

Language Option

- Spanish
- English
- Dual language (bilingual)**

**In a dual language approach, all materials and resources will be provided in English, and selected resources, lessons and interactions in Spanish (first language). Students must have adequate mastery of their first language. All standardized testing, competencies, or end-of-program projects must be completed in English while enrolled in a dual language program.

Program Availability

- South Florida

Distribution

- 36 General courses credits
- 13 Core Courses
- 15 Major courses credits
- 1 Elective course credit
- 65 Total credits

Outstanding Courses

- Introduction to Business
- Introduction to Entrepreneurship
- Fundamentals of Accounting and Financial Management for the Entrepreneur
- Legal, Tax and Social Responsibility in Business
- Small Business Planning

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