



Possible Employment Opportunities*

- Information Systems Analyst* ◀
- Business Intelligence Manager* ◀
- Business Intelligence Engineer* ◀
- Business systems developer* ◀

*These examples are intended to serve as a general guide. There are many factors that determine what occupation an individual can achieve and NUC University cannot guarantee its graduates a specific job position. Some positions may require licensing or other certifications. We encourage to research your job requirements and career goals.

BACHELOR'S DEGREE

BUSINESS ADMINISTRATION WITH MAJOR IN BUSINESS INTELLIGENCE

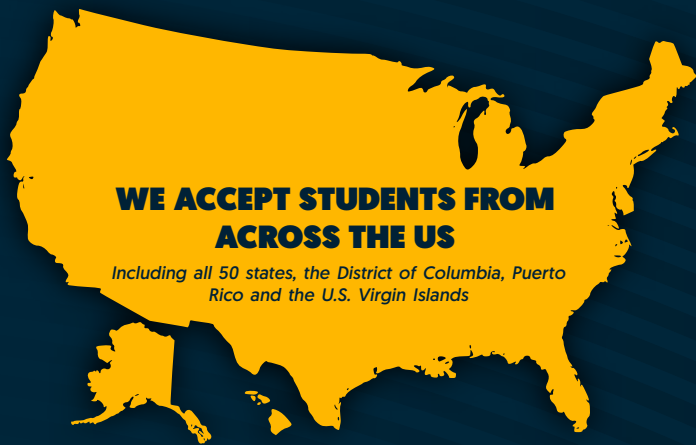
The Bachelor's Degree program in Business Administration with major in Business Intelligence, prepares the student with the basic knowledge and skills to gather, extract, analyze and visualize data. Transforming this data into valuable knowledge, will help students to develop and implement integral solutions within the company. This will allow the creation of plans that will help the organizations in reaching their goals and objectives.



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NUC University [NUC] is an accredited institution and a member of the Middle States Commission on Higher Education [MSCHE] www.msche.org. NUC's NUC University – IBC Technical Division [NUC-IBC], NUC University - Florida Technical College [NUC-FTC], and The Digital Animation & Visual Effects School [The DAVE School] are included in this accreditation. NUC's accreditation status is Accreditation Reaffirmed. The Commission's most recent action on the institution's accreditation status on 2019 was to reaffirm accreditation. MSCHE is an institutional accrediting agency recognized by the U.S. Secretary of Education.



WE ACCEPT STUDENTS FROM ACROSS THE US

Including all 50 states, the District of Columbia, Puerto Rico and the U.S. Virgin Islands

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Program Competencies

- Communicate effectively in written and oral form, in English as a second language and in Spanish, while developing creativity and sensibility toward assertive communication.
- Critically analyze the economics, sociological, ethical and political problems in the modern world, thus contributing to society and improving the quality of life.
- Manage business data ethically and responsibly.
- Use applications for the extraction, transformation, and visualization of data through dynamic tables and graphs that help organize, analyze, and create reports for people who are interested within and outside the organization.
- Use MS Excel and other analyzing tools to create data models and turn them into valuable information.
- Apply web analytics to maximize the value of a business, measure client traffic, and evaluate the behavior of users who visit a website.

Language Option

- Spanish
- English

Program Availability

- South Florida

Distribution

- 45 General courses credits
- 47 Core courses credits
- 24 Major courses credits
- 4 Elective course credits
- 120 Total credits

Outstanding Courses

- Introduction to Business Intelligence
- Decision Support Systems
- Business Analytic
- Applications for Business Analysis
- MS Excel for Business Intelligence



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