



BACHELOR'S DEGREE

# BUSINESS ADMINISTRATION WITH MAJOR IN GENERAL BUSINESS

The bachelor's degree program in Business Administration with major in General Business provides students with the necessary knowledge, skills, and abilities to apply management principles to contemporary business problems, lead organizations, and use business theories according to their global relevance and application.

## Possible Employment Opportunities\*

*Graduates of this program will be able to work as office administrators, general managers or supervisors of operational areas in public and private organizations.*

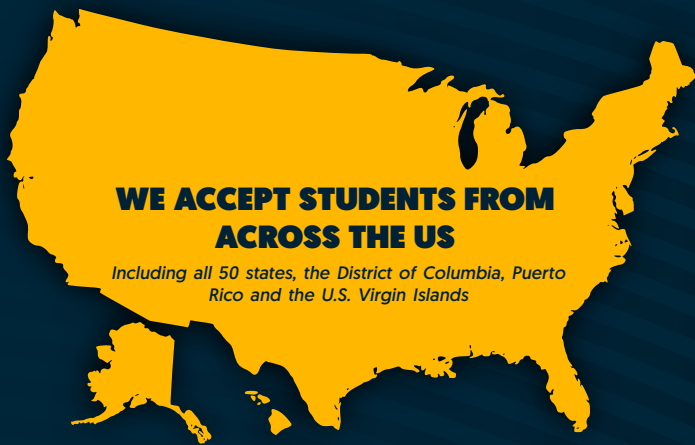
\*These examples are intended to serve as a general guide. There are many factors that determine what occupation an individual can achieve and NUC University cannot guarantee its graduates a specific job position. Some positions may require licensing or other certifications. We encourage to research your job requirements and career goals.



**NUC**  
UNIVERSITY — SOUTH FLORIDA CAMPUS

**305.390.8406**  
**online.nuc.edu**

NUC University (NUC) is an accredited institution and a member of the Middle States Commission on Higher Education (MSCHE) [www.msche.org](http://www.msche.org). NUC's NUC University – IBC Technical Division (NUC-IBC), NUC University - Florida Technical College (NUC-FTC), and The Digital Animation & Visual Effects School (The DAVE School) are included in this accreditation. NUC's accreditation status is Accreditation Reaffirmed. The Commission's most recent action on the institution's accreditation status on 2019 was to reaffirm accreditation. MSCHE is an institutional accrediting agency recognized by the U.S. Secretary of Education.



## WE ACCEPT STUDENTS FROM ACROSS THE US

Including all 50 states, the District of Columbia, Puerto Rico and the U.S. Virgin Islands

BACHELOR'S DEGREE

# BUSINESS ADMINISTRATION WITH MAJOR IN GENERAL BUSINESS

## Program Competencies

- Comprehend the nature and operation of businesses in a domestic and international context.
- Critically analyze business problems to devise creative and innovative solutions.
- Use technology and other means to search for information during the business analysis and decision-making process.
- Assertively communicate their ideas in Spanish and in English in a logical, concise, and clear manner.
- Manage a business ethically and with a sense of duty.
- Examine the economic, cultural, social, and political environments surrounding the business to develop projects that comply with the organization's strategic objectives.

## Language Option

- Spanish
- English

## Program Availability

- South Florida

## Distribution

- 45 General courses credits
- 47 Core courses credits
- 24 Major courses credits
- 4 Elective course credits
- 120 Total credits

## Outstanding Courses

- Entrepreneurship
- Compared Management
- Managing Organizational Change
- Policies and Business Strategies
- Principles of Information Systems



**NUC**  
UNIVERSITY — SOUTH FLORIDA CAMPUS

**FOLLOW US**  