



Possible Employment Opportunities*

- Senior leadership positions in private corporations, non-profit organizations and government agencies.* ◀
- Organizational consultant* ◀
- University professor* ◀

*These examples are intended to serve as a general guide. There are many factors that determine what occupation an individual can achieve and NUC University cannot guarantee its graduates a specific job position. Some positions may require licensing or other certifications. We encourage to research your job requirements and career goals.

DOCTORATE IN
**BUSINESS ADMINISTRATION
WITH SPECIALTY IN
STRATEGIC MANAGEMENT**

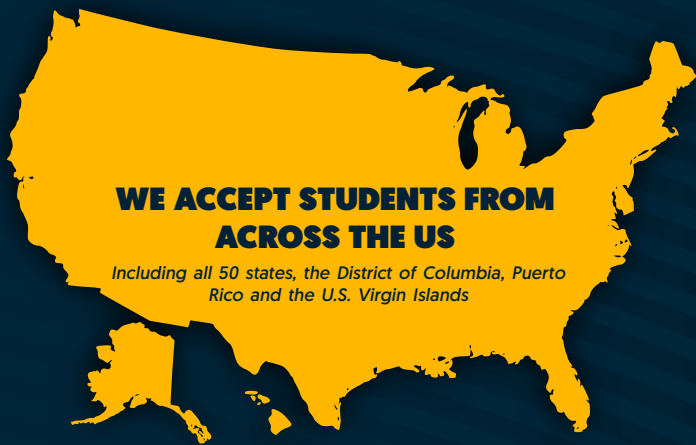
The Doctorate program in Business Administration with specialty in Strategic Management will prepare students in formulating, implementing, and controlling business strategies within an organization. They will apply strategies for analyzing the challenges that companies face today, such as strategic management of information systems and financial and market decisions that support corporate strategy. Likewise, students will develop critical skills to lead teams within companies, superior skills for strategic management, and profound knowledge of theory and applied research in business.



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305.390.8406
online.nuc.edu

NUC University (NUC) is an accredited institution and a member of the Middle States Commission on Higher Education (MSCHE) www.msche.org. NUC's NUC University – IBC Technical Division (NUC-IBC), NUC University - Florida Technical College (NUC-FTC), and The Digital Animation & Visual Effects School (The DAVE School) are included in this accreditation. NUC's accreditation status is Accreditation Reaffirmed. The Commission's most recent action on the institution's accreditation status on 2019 was to reaffirm accreditation. MSCHE is an institutional accrediting agency recognized by the U.S. Secretary of Education.



WE ACCEPT STUDENTS FROM ACROSS THE US

Including all 50 states, the District of Columbia, Puerto Rico and the U.S. Virgin Islands

DOCTORATE IN BUSINESS ADMINISTRATION WITH SPECIALTY IN STRATEGIC MANAGEMENT

Program Competencies

- Apply theories and tools of business administration to complex business problems in a critical and creative manner, allowing for decision-making that brings value to the organization.
- Integrate technology and reliable information resources for the collection and analysis of data that support strategic decision-making and the defense of their research work.
- Exhibit high-level communication skills, both orally and in writing, expressing their views clearly in complex situations.
- Apply the scientific methodology of research in their statements and proposals for strategic attention to business problems.
- Value the ethical and legal principles of strategic leaders in decision-making, as well as the sensitivity leading to the recognition of diversity in an environment free of discriminatory practices in a globalized world.

Language Option

- Spanish
- English

Program Availability

- South Florida

Distribution

- 30 Core courses credits
- 12 Specialty course credits
- 18 Research/Dissertation Courses credits
- 60 Total credits

Outstanding Courses

- Strategic Financial Analysis
- Business Innovation Management
- Global Strategic Management
- Corporate Strategy
- Strategic Management
- Strategic Organizational Leadership
- Information Systems Strategic Management
- Dissertation Seminar
- Dissertation I & II



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